



International Degrees Ltd

Financial Training Academy Courses

From the Heart of the World's Main Financial Centre

The Financial
Training
Academy Ltd

CerICW An Introduction to How the City Works A Financial Services Training Event

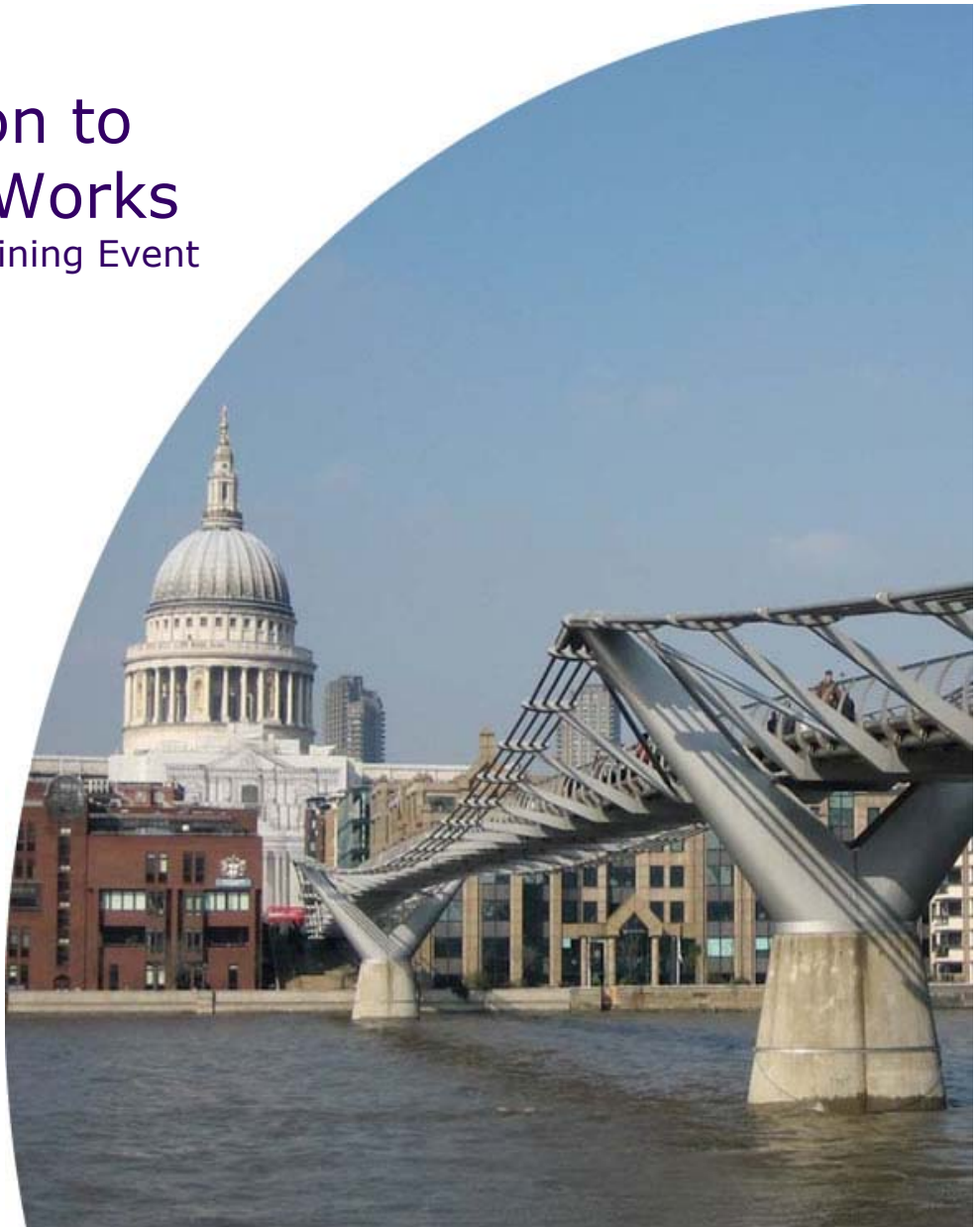
Hands on, Tutor-led
training at:

Bank,
City of London

2 Days

Featuring

- Why is the City Important?
- The Nature of the Financial Markets
- Regulation
- Asset Management
- Derivatives
- Shares
- Investment Schemes
- Challenges



International Degrees Ltd

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LOCAL CONTACT

**Course Presenter – Alan Burr**

A widely experienced consultant and accomplished senior executive with an outstanding track record of achievement in both line management plus sales and marketing. A strong leader with substantial industry sector and IT knowledge, a high personal profile and international business experience in Europe, Asia/Pacific and America.

He founded his own management services company in August 1993, strategically aimed at the international derivatives and securities industry, providing management, consultancy, marketing and education services. Clients include futures, options and stock exchanges, brokerage houses, banks, fund managers and software companies.

Alan Burr is a fellow of The Securities Institute (FSI) and has been appointed to its working group for derivatives operations IAQ examinations. He also is on the training panel of FOW Training. He has developed and presented many tailor-made in-house training courses and regularly presents public training courses.

Burr & Co is a founder associate member of the Futures and Options Association (FOA). Alan Burr acts as a member of its clearing and settlement working party. The company has a wide circle of associates in the UK and internationally.

An Introduction to How the City Works

This 2-day training event is designed to enable the course participant to understand the role of the City of London, its major players, markets and services

Learning Objectives

At the conclusion of the course the participants should have an appreciation of the importance of the City of London and the nature of its structure, together with an understanding of financial products.

Who Should Attend?

Anyone who seeks to understand how the City operates, including employees new to banking and asset management as well as those from relevant service provider companies.

- Banking entrants
- Asset Management entrants
- Internal Auditors
- External Auditors
- Human Resource department staff
- IT department staff
- IT consultants to the financial services sector
- Other Financial Services sector service providers

Training Methodology

The course is conducted in an informal class-room style supported by practical, interactive exercises intended to reaffirm each of the learning objectives.

Course Level

This is an introductory class. There are no pre-requisites for this course.

2 Days
£1200*+ VAT

*Promotional Price

