



Cultural Awareness Training Programmes

Ref **IDT-CC-7S01** | Duration 1 Days | Presenter A Corporate Degrees Programme

Course Title

Global Capabilities Programme – An introduction to cultural awareness

Brief Description

We outline a series of evolutionary stages by which an international organisation achieves cross cultural synchronisation and cross-border customer focus in all of its processes, or when dealing with suppliers and employees from different cultural backgrounds. The process provides specific steps and activities for any company that imports or exports goods or services and wishes become a winner in international markets.

Ref **IDT-CC-GMnn** | Duration Varies | Presenter A Corporate Degrees Programme

Course Title

Global Management Competencies – Tailored Programme

Brief Description

When management roles are outside the organisations 'local' culture or involve sustained contact with people from another culture, managers need "global competencies". For this, it is vital to equip managers to deal with cross-cultural implications of their business activities. Each course is written specifically for your needs. Alternatively choose from several innovative short courses from one-day seminars to three week programmes covering many global competency issues.

Ref **IDT-CC-GLnn** | Duration Varies | Presenter A Corporate Degrees Programme

Course Title

Global Leadership - Tailored Programmes

Brief Description

We use several innovative short courses to meet individual executives' personal development needs. From one-day seminars to three week programmes covering general management plus a wide range of functional specialisms such as marketing, finance, logistics and strategy. Each programme is written specifically for the needs of your company and to give those involved in international business a view of important business concepts they must address.

Ref **IDT-CC-GL112** | Duration Varies | Presenter A Corporate Degrees Programme

Course Title

Global Leadership Development – 1 x 12 Tailored Programmes

Brief Description

Development comprises 12 powerful & intensive interlinked programmes which add together to create the skills and competencies necessary in today's global leaders. These are combined with highly-targeted and effective personal development work.

Ref **IDT-CC-IB01** | Duration 2 Days | Presenter A Corporate Degrees Programme

Course Title

International Business - Managing Across Cultures

Brief Description

The ability to manage effectively across cultures in a global environment is now believed to be a key element in modern management. Globalisation and the increasing mobility of managers mean that the majority will spend at least some of their time working in multicultural teams or negotiating with managers from a different culture. This module looks at the implications of this from a number of angles.



Cultural Awareness Training (2)

Ref IDT-CC-IN01	Duration 1 Day	Presenter A Corporate Degrees Programme
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Course Title

Introduction to Managing a Diverse or Multi-Cultural Workforce

Brief Description

Increasingly, companies must manage a diverse workforce effectively. This diversity may not only be one of ethnicity, language or geographic origins, but will be affected by many other less obvious factors, including gender, religious observance, disability and body language. This programme introduces delegates to the many factors that must be considered by a practical manager when managing a diverse workforce to optimum standards.

Ref IDT-CC-MA01	Duration 3 Days	Presenter A Corporate Degrees Programme
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Course Title

Managing a Diverse or Multi-Cultural Workforce

Brief Description

Workforce diversity is rapidly increasing worldwide. Management must now potentially extend across a whole range of nationalities, cultures and individual and group values, while at the same time achieving increased performance, usually within a framework of increasing employment and discrimination law. This programme also looks in detail at how a practical manager may get the best from employees when managing a diverse workforce

Ref IDT-CC-NC01	Duration 1 Days	Presenter A Corporate Degrees Programme
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Course Title

Introduction to Negotiating Across Cultures

Brief Description

Increasingly, people are finding that they have culturally diverse customers and suppliers. Language and body language clues, and shared values and practices partly or wholly disappear. They often find it more difficult to 'read' the other party in negotiations. This programme is designed to give managers and those involved in sales and negotiations an overview of difficult situations and how they might be overcome.